

Security:

A Business Imperative

Why system security is becoming your most important company asset.

A management perspective on technology

**Presented by
Wayne McKinnon**

System security can be your company's most valuable asset. In this technology-intensive world, the need for both secured and reliable information systems is a business imperative.

Your partners, clients and suppliers will seek assurances that business processes are reliable and that proprietary information they share with you will not be compromised. Similarly, organizations must secure their own information and knowledge assets in order to keep their competitive edge.

In this session, you will not only gain a better understanding of the issues, but also hear why senior management has a greater role to play in system security than the technologists who support your systems.

- ▶ When your clients ask for assurances will you be ready?
- ▶ What are you personally accountable for?
- ▶ How will security initiatives allow you to reach your goals more quickly?
- ▶ How will your awareness and support of such activities directly benefit you and the organization?

Not only will you learn the answers to these questions and more, but you will do so by examining case studies and interacting with your peers so that you will be prepared to take advantage of new opportunities.

By the end of the session, you will be prepared to answer these questions (and more):

- ▶ What is the impact of doing nothing?
- ▶ Where are your high vulnerability areas?
- ▶ Are you allowing unnecessary risks to be taken without knowing the potential impact?
- ▶ Does addressing security issues have to cost a lot, or are there some inexpensive solutions?
- ▶ What sort of assurances will you be asked to provide and what should you be asking for in return?

NOTE: this program can be customized to run as:

- ▶ *an entertaining keynote presentation to kick off your conference;*
- ▶ *a breakout session to fit your schedule;*
- ▶ *or a half day facilitated event to develop your corporate strategy.*



**Wayne McKinnon Tel & Fax (613) 860-1384
Suite 531, 900 Greenbank Road, Nepean, Ontario K2J 4P6**